**2021 World Winter Sports Brand Award**

**Application Form - Top 10 Winter Destinations**

\* Required Information

|  |  |  |  |
| --- | --- | --- | --- |
| **Basic Information** | | | |
| Award Categories \* | Top 10 Winter Destinations | | |
| Company name \* | name in text + LOGO, in AI and PNG format as attachments | | |
| Time of Establishment\* |  | Registered capital \* |  |
| Business address \* |  | | |
| Official Website \* |  | | |
| Official WeChat Account |  | | |
| Key Products \* |  | | |
| **General Information** | | | |
| Size/Coverage \* |  | Daily Reception Capacity \* |  |
| Volume of Visits of the Last Ski Season  (Applicable To Ski Resorts) |  | Revenue of the Last Ski Season  (Applicable to Ski Resorts) |  |
| International certification | Please provide as attachments in JPG, JPEG, PNG or PDF, minimum 1M each. | | |
| Photos of the Venue \* | .(Applicable to Ski Resorts) Please provide 2 photos of the slopes, ski lifts and the lobby, respectively, as attachments in a compressed package. JPG, JPEG, PNG or PDF are all acceptable, minimum 1M each. Please make sure notations are provided with the photos. | | |
| Advantages/Features of your venue | This can be elaborated with an attachment. | | |
| **About the Winter Destinations**  **( For Applicants of the TOP 10 Winter Destinations Award )** | | | |
| Average annual volume of visitors\* |  | | |
| Classification of the Site\* |  | | |
| Tourism Resources\* | A brief introduction, environment and ecology, local sites of interest, facilities and equipment, etc. | | |
| Famous Attractions\* |  | | |
| Tourist Groups\* | The countries/cities of the visitor and the most important one(s) among them. | | |
| Time of Off and Peak seasons \* | If not open all year round, please write down the specific opening hours. | | |
| Major Events | Events have been hosted or were hosted here. | | |
| Features \* |  | | |
| Awards |  | | |
| Ancillary Facilities | Accommodation, catering, transportation, parking, etc. | | |
| **Contact Details** | | | |
| Name\* |  | Title\* |  |
| Mobile\* |  | Email\* |  |
| Note | 1. Applicants must ensure the authenticity of the information provided. 2. In the event that the applicant won the award, the person in charge or his/her superior must attend the ceremony to receive the award. 3. The information provided with the form shall only be used for the appraisal of the award. All personnel and data involved in corporate secrets shall be kept strictly confidential by the organizing committee. 4. The organizing committee reserves all rights for the final interpretation of the event. | | |

Please submit the form by August 8th, 2021.

Organizing Committee for World Winter Sports Brand Awards

ADG

July 2021